

THE BEST BRAND OF REAL ESTATE
OF THE WORLD

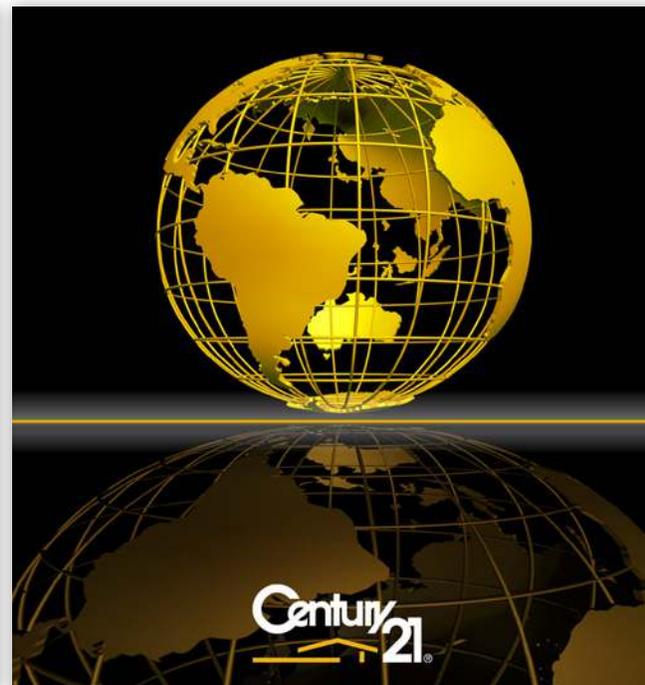


OUR BRAND



SMARTER. BOLDER. FASTER.

- ◆ Local and international support.
- ◆ The most recognized real estate brand of the world.
- ◆ Over 40 years experience in the real estate market.
- ◆ Know-how in policies and procedures (best practices).
- ◆ State-of-the-art technology.
- ◆ Access to the offices network and sales associates worldwide.



WORLD WIDE PRESENCE

◆ AFRICA

Marocco
South Africa
Cape Verde
Angola

◆ AMERICA

Estados Unidos
Canada
Brazil
Colombia
Venezuela
Mexico
Belize
Costa Rica
Guatemala
Honduras
Nicaragua
Panama
Peru
Uruguay

◆ ASIA

China
Hong Kong
Indonesia
Japan
Singapur
Taiwan
Philippines
Thailand

◆ MIDDLE EAST

Bahrain
Egypt
Israel
Jordan
Kuwait
Qatar
Saudi Arabia
United Arab Emirates
Lebanon

◆ CARIBBEAN

Trinidad & Tobago
Anguila
Aruba
Bermuda
Islas Caimán
Curazao
República Dominicana
Dominica
Guadalupe
Jamaica
Martinica
Puerto Rico
Saba
St. Kitts
St. Maarten
St. Martin
Turks & Caicos

◆ EUROPE

Albania
Belgium / Luxemburgo
Bulgaria & Macedonia
France
Greece & chypre
Portugal
Spain
Turkey
United Kigdom
Czech Republic
Germany
Rumania
Russia
Serbia & Montenegro
Slovakia

◆ OCEANIA

Australia
New Zealand



TECHNOLOGY



The technology in the real estate industry is a determining factor for success. That's why CENTURY 21® works continuously for innovating the services to provide customers a CENTURY 21® network and better tools to support their needs.



We have global exposure through the global website CENTURY 21® (www.century21global.com) and at the regional level through the website for Central America (www.c21centralamerica.com). In addition, each office has a personalized site to meet the needs of each client in each area.

Century 21
CENTRAL AMERICA

Home Franchise Sales Services About Us Contact Us

Find your property

Buy Search properties SEARCH

We do everything for you to know the price of your house



So that you know what is the fair price of your house, contact a CENTURY 21 real estate adviser®. He will make you a free market analysis. Without any commitment.

CENTURY 21 on Facebook



Follow the official page of CENTURY 21 on Facebook and keep up with all developments in the network, as well as articles and tips on decoration and trends for the home.

We do everything for your entrepreneurial spirit



In CENTURY 21®, the largest real estate network in the world, we are convinced that you can be the best entrepreneur.

MARKETING TOOLS

◆ As an international firm, CENTURY 21® invests hundreds of millions of dollars annually, in institutional advertising, which results in trademark positioning in the minds of consumers.

◆ The brand provides access to advanced marketing tools and brand identity materials to use in each market (newsletters, templates, brochures, flyers, postcards, among others).

◆ Property signage on our properties remains being one of the main promotional tools of our affiliates.

◆ Over 90% of customers use the Internet as the primary contact for a real estate business. CENTURY 21® invests a high percentage of their marketing budget on technology and brand positioning on Internet.

◆ The CENTURY 21® offices network and its strong negotiating power as a brand, establishes strategic alliances with the most important print and digital media companies of the market (newspapers, magazines, directories, real estate portals, billboards, among others)

◆ CENTURY 21® mailing campaigns have become one of the main tools for selling and renting properties, with access to the directory of offices and sales associates worldwide network.



Century 21
CAPITAL PROPERTIES

**VENDE
ALQUILA**

**2505-3090
8841-8386**

www.c21capitalproperties.com
Each office is independently owned and operated

◆ At institutional level and through its offices, CENTURY 21® get involved in the main events in each market including golf tournaments, real estate fairs, open houses, and other social events.

TRAINING

Our real estate advisors receive constant training to provide the best service to our customers. CENTURY 21® has training programs in different areas, with the aim of having the best specialized human resources market.

- ◆ Formal Training:
 - CENTURY 21® Listing Presentation
 - Pricing Your Listing to Sell
 - 21st Century Prospecting Techniques
 - Success Planning
 - Social Media
- ◆ Specific workshops on topics such as:
 - Valuation of Properties
 - Legal Workshop
 - Financial Workshop
 - Photography



Specific training in CENTURY 21® Global Conference

POLICIES AND PROCEDURES (BEST PRACTICES)

- ◆ CENTURY 21® has a corporate identity manual to guide its affiliates on how to use the brand, logos and marketing tools.
- ◆ With more than 40 years of experience, CENTURY 21® has developed policies manuals, procedures and forms for professional operation of a real estate office.



INTERNACIONAL NETWORKING

- ◆ All properties listed by a CENTURY 21® affiliate access the whole office system not only in its respective country or region but also to more than the 7,000 offices worldwide network.
- ◆ The CENTURY 21® network generates lots of shared operations between offices (referrals), optimizing the revenue potential of the affiliates.



